Date: 7/21/2026

To: Drop Memo Distribution

From: Regional Marketing

Subject: BetMGM Sports – Survive The Season Contest at BetMGM Sportsbook at The Banks

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**Survive the Season Contest for BetMGM Sports**
Please be advised Regional Marketing is informing players of a promotion running on the following dates:

- 8/25/26 – 1/10/27

**Contest Rules & Regulations:**

1. BetMGM Sportsbook at The Banks will offer a free to play Survivor style contest "Survive The Season" during the 18 week 2026-2027 pro football season ("Sports Promotion").
2. All participants must be an MGM Rewards member to enter and entry is free for the Sports Promotion.
3. Must be 21 or older.
4. The BetMGM Survive The Season contest will be administered via sports betting kiosks at BetMGM Sportsbook at The Banks in Cincinnati, Ohio. Entries cannot be made on the BetMGM Sportsbook mobile app or website.
5. No deposit or real money wagering required for entry.
6. BetMGM management reserves the right to remove a game for selection at any time.
7. Participants must submit their weekly entries **in person at the sports kiosk** with their MGM Rewards card.
8. **If a participant submits entries using an MGM Rewards card other than their own, that participant and the participant to whom the MGM Rewards card belongs will both be eliminated from the contest and will not be eligible for any prize for the remainder of the promotion.**
9. Entries for Week 1 one can be placed starting on August 25, 2026 at 11:00:00AM ET.
10. Entries for remaining 17 weeks can be placed starting on Tuesdays at 11:00:00AM ET.
11. Entries for each week must be placed by Sunday at 12:59:59 PM ET of that NFL Week.
12. No entries will be allowed from Sundays at 1:00:00 PM ET through Tuesdays at 10:59:59 AM ET.
13. Games in progress before 1:00:00 PM ET on Sundays will be removed from available selections, including but not limited to Thursday games and games played in foreign countries.
14. A participant will select the outright winner of 1 (one) pro football game scheduled for the particular week. If the participant's selected team wins, the participant will advance and be able to submit a selection for the following week.
15. A participant must enter the contest prior to Week 1 of the Pro Football season and have made a selection for Week 1. Each week of the Pro Football season is defined as that week's "Entry Period". There will be no new participants permitted to enter the contest after September 13, 2026 at 12:59:59 PM ET.
16. Limited to one entry per Entry Period.
17. Participants with more than one entry per week will be disqualified.

18. To be considered a winner, a team must win the game outright. A tie or a loss by a team will be considered a loss for purposes of this contest.
19. Each game must be official in order to qualify as a winner. Games are official after 55 minutes of play. BetMGM does not recognize suspended games (after they have met the minimum time or length requirement specified), protests, or overturned decisions. Please see BetMGM's House Rules for more information.
20. Overtime periods are counted in the final score.
21. A tie will be considered a loss for both teams.
22. Cancelled and/or postponed games are considered a loss for both teams. Any game not played on the original date but rescheduled for a future date, for purposes of this contest, is considered "postponed".
23. Once a team is selected once by a participant, that team can no longer be selected by the same participant. For example, if a participant selects Team A to win in Week 1 and Team A does in fact win, the participant will no longer be able to select Team A for any remaining weeks of the contest.
24. BetMGM is not responsible for incorrectly entered or missed selections.
25. Once the participant selects the submit button at the kiosk, selections are considered final and cannot be changed.
26. The participant is responsible for verifying the accuracy of their selections prior to selecting the submit button.
27. If a participant selects a team that loses in that particular week, the participant is eliminated from the contest.
28. If a participant fails to make a selection for a particular week prior to the deadline for selections to be made, the participant is eliminated from the contest.
29. The contest will continue until there is only one remaining participant. If two or more participants are eliminated in the same week, where there are no more participants remaining, the grand prize will be split evenly amongst the last remaining participants. A grand prize of $5,000 BetMGM Online Bonus Bets and a custom BetMGM ring and custom BetMGM Jersey will be awarded to the last remaining participant (collectively referred to as "Grand Prize"). The custom BetMGM ring and jersey are valued at $280.00. Online Bonus Bet Reward will be distributed in $500 denominations. For avoidance of doubt, the winner will receive ten (10) online bonus bets valued at $500 each, unless there is a tie. In the instance of a tie, the Grand Prize will be split evenly. All promotions are subject to qualification and eligibility requirements. $5,000 BetMGM Online Bonus Bets issued as non-withdrawable Online Bonus Bets unless otherwise provided in the applicable terms. Rewards subject to expiry. Bonus Bets expire in thirty (30) days.
30. The Contest is intended to run for a minimum of four (4) weeks. If all eligible entries are eliminated and no participant remains active before the completion of Week 4, the Contest will be deemed canceled, and BetMGM reserves the right to determine an appropriate resolution at its sole discretion.
31. If at the end of Week 18, there are multiple participants still remaining in the contest, the Grand Prize will be split evenly between them and each winner will receive the custom BetMGM ring and jersey.
32. BetMGM may disqualify any person for any prize based upon fraud, dishonesty, violation of promotional rules or other misconduct whether or not related to this promotion.
33. BetMGM is not responsible for (a) electronic transmission errors or delays resulting in an inability to participate or other loss, (b) theft or destruction of or unauthorized access to or alterations of entry materials, or for technical, hardware, or software failures of any kind, (c) lost or unavailable connections, fraud, incomplete, garbled, or delayed computer transmissions, whether caused by BetMGM Sportsbook at The Banks, users, or by any of the equipment or programming associated with or utilized in the promotion or by any technical or human error which may occur in the processing of submissions which may limit, restrict, or prevent a participant's ability to participate in the promotion.

34. If for any reason the promotion is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes within or beyond the control of BetMGM which corrupt or affect the administration, security, fairness, integrity, or proper conduct of this promotion, BetMGM reserves the right in its sole discretion to cancel, terminate, modify or suspend the promotion.
35. Any dispute or situation not covered by these rules shall be resolved by the BetMGM management in a manner that is fair to all parties.
36. All participants agree to grant BetMGM unconditional use of their name and likeness for promotional use without compensation, consideration, notice review or consent.
37. MGM Resorts and BetMGM team members and employees are not eligible for this promotion Please see Section 3 below for more details on eligibility.

## How to Enter this Contest in 3 Easy Steps:

1. Visit the BetMGM Sportsbook at The Banks, Cincinnati, Ohio during the week one "Entry Period".
2. Swipe your MGM Rewards Card at the sportsbook kiosk (not applicable to mobile/web wagers).
3. After submitting an eligible selection each week, continue to make selections each week until the contest concludes per the rules and regulations stated above. One-time entry per person during the Promotional Period.

## TERMS & CONDITIONS

**PROMOTIONAL PERIOD:**

1. This "Sports Promotion" is available to qualifying customers on the following dates: 8/25/26 – 1/10/27.

**WHO QUALIFIES FOR THIS SPORTS PROMOTION:**

2. This "Sports Promotion" is open to participants who, at the time of entering, are located in the BetMGM Sportsbook at The Banks, are at least 21 years old, are not on an exclusion or self-exclusion list, and who have not already claimed an entry on this Promotion. This Promotion is exclusively available on a sports betting kiosks at BetMGM Sportsbook at The Bank. Promotion is not available on BetMGM Ohio app/web platform.

3. Employees, officers, directors, members and representatives of BetMGM, LLC (the "Promoter"), its parent and affiliate companies, and any advertising agency or web company connected with the Promoter (collectively, "Promotion Entities"), as well as immediate family members (spouse, parents, siblings and children) and household members of each such person, are **not** eligible to participate in this Sports Promotion. The Promoter reserves the right to verify the eligibility of all participants. Promoter additionally reserves the right to refuse or otherwise restrict the eligibility of any individual to participate in the Sports Promotion for any reason, in its sole discretion, including based on a participant's wagering patterns or wagering history.

**HOW TO ENTER THIS SPORTS PROMOTION:**

4. To enter this Sports Promotion, a new user participant must, during the Entry Period (a) visit the BetMGM Sportsbook at The Banks in Ohio (b) select an eligible entry after opening its account, or if an existing user participant must, during the Entry Period, select an eligible entry. Only one entry per customer during the Promotional Period is eligible for this Sports Promotion and may submit one selection per week while they remain eligible.

5. A selection will not be considered as an eligible selection for the purposes of this Sports Promotion if for any reason it becomes void, in whole or in part, as determined by the Promoter in its sole discretion.

6. After submitting your eligible selection, you will be entered into the contest, ("Entry"), in pursuant to the contest rules stated above. You may only claim one entry during the Promotional Period.

**RESTRICTIONS ON YOUR REWARD:**

7. The online bonus bets (reward) cannot be redeemed for cash or bonus bets at any time or withdrawn.

8. Any other restrictions in the Promoter's Terms of Service which are not inconsistent with the Terms and Conditions of this Sports Promotion shall also apply.

**IMPORTANT TERMS:**

9. BetMGM will have complete discretion over interpretation of these Terms and Conditions and administration and operation of the promotion. Decisions of BetMGM will be final and binding in all matters related to the promotion. BetMGM reserves the right to change or end any promotion for any reason, including, without limitation, legal and/or regulatory reasons.

10. By entering and/or claiming this promotion, each participant agrees for participant and for participant's heirs, executors, and administrators (a) to release and hold harmless BetMGM, its parent and affiliate companies, and any advertising agency or web company connected with BetMGM, and each of their respective officers, directors, and employees (collectively, "Released Parties") from any liability, illness, injury, death, loss, litigation, or damage that may occur, directly or indirectly, whether caused by negligence or not, from such participant's participation in this promotion and/or his/her acceptance, possession, use, or misuse of the rewards(s) or any portion thereof (including any travel related thereto); (b) to defend and indemnify Released Parties from any and all claims or liability resulting or arising from this promotion and to hereby acknowledge that Released Parties have neither made nor are in any manner responsible or liable for any warranty, representation, or guarantee, express or implied, in fact or in law, relative to the reward(s), including express warranties provided exclusively by reward provider that are sent along with the reward(s); (c) to the posting of such participant's name on BetMGM's website and/or mobile application and the use by Released Parties of such name, voice, image, and/or likeness for publicity, promotional, and advertising purposes in any and all media now or hereafter known, throughout the world in perpetuity, without additional compensation, notification, permission, or approval, and, upon request, to the giving of consent, in writing, to such use; and (d) to be bound by these Terms and Conditions for this promotion and to waive any right to claim any ambiguity or error therein or in this promotion itself, and to be bound by all decisions of BetMGM, which are binding and final. Failure to comply with these conditions may result in disqualification from this promotion or forfeiture of the reward(s) at BetMGM's sole discretion.

11. Released Parties shall not be liable to any participant or any other person for failure to supply the reward or any part thereof, by reason of any acts of God, any action(s), regulation(s), order(s), or request(s) by any governmental or quasi-governmental entity (whether or not the action(s), regulations(s), order(s) or request(s) prove(s) to be invalid), equipment failure, terrorist acts, earthquake, war, fire, flood, explosion, epidemic, pandemic, public health emergency, unusually severe weather, hurricane, embargo, labor dispute or strike (whether legal or illegal), labor or material shortage, transportation interruption of any kind, work slow-down, civil disturbance, insurrection, riot, or any other cause beyond BetMGM's sole control ("Force Majeure Event"). A Force Majeure Event expressly includes (i) an outbreak or resurgence of COVID-19 (as defined by the World Health Organization, which, together with any related strains, variants and mutations thereof and other similar infectious diseases, are collectively referred to herein as "COVID-19"), or (ii) action, order, regulation or guidance taken or issued by a government authority in response to an actual or threatened outbreak or resurgence of COVID-19.

12. Released Parties are not responsible for and shall not be liable for: (i) any incorrect or inaccurate information, whether caused by participants, printing errors or by any of the equipment or programming associated with or utilized in this promotion; (ii) technical, hardware, software, or telephone failures of any kind, lost or unavailable network connections, or failed, incomplete, garbled, or delayed computer transmissions which may limit or interfere with a participant's ability to take part in this promotion; (iii) unauthorized human intervention in any part of the entry process of this promotion; (iv) technical or human error which may occur in the administration of this promotion or the processing of entries; (v) late, lost, delayed, misdirected, incomplete, unreadable, inaccurate, undeliverable, damaged or stolen entries or notices (including winner notifications, if applicable); (vi) data corruption, theft, destruction, unauthorized access to or alteration of entry or other materials; (vii) any printing, typographical, human, administrative or technical errors or omissions in any material associated with this promotion; (viii) any injury, loss, costs, expenses or damages to persons or property (including, but not limited to, damage to any computer system or mobile device related to participation in, accessing or downloading information related to this promotion) which may be caused, directly or indirectly, in whole or in part, from participant's participation in this promotion or any related activity; (ix) any illegal activity by participant or anyone acting in concert with participant; and/or (x) any cancellations, delays, diversions or substitutions or any act or omissions whatsoever by any persons.

13. The promotion is subject to all applicable federal, state, and local laws and regulations and is void where prohibited or restricted by law.

14. BetMGM reserves the right to alter, discontinue or terminate any Promotion, or any aspect of it, at any time, with or without notice, for any reason whatsoever, including without limitation if there has been any printing, production, distribution or other error in any promotion communication or on the platform, or where there has been any error in the preparation for or conduct of any promotion affecting the result of the promotion or the number of participants or the value of claims.

15. BetMGM reserves the right to change or cancel this promotion in its entirety or exclude any individual or individuals from participation if it determines at its sole discretion that there are any irregularities or abuses occurring in connection with the promotion.

16. Upon request for cancellation, BetMGM will inform the player of the amount of unrestricted funds that will be returned upon cancellation and the value of restricted funds that will be removed from the player's interactive gaming account. If the player elects to proceed with cancellation, unrestricted funds remaining in a player's interactive gaming account will be returned in accordance with the terms and conditions.

17. General Terms and Conditions apply. See BetMGM General Terms of Service for more details.

**GAMBLING PROBLEM:**

Visit BetMGM Sportsbook at the Banks for Terms and Conditions. 21+ and present in OH. Subject to eligibility requirements. Bonus bets are non-withdrawable. Gambling Problem? Call 1-800-MY-RESET. In partnership with Clairvest Group.